

NADINE HOUGH

graphic design

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{ OBJECTIVE }

To acquire a graphic design position in a creative environment in which my ideas and skills will mature in ways to enhance the company's success.

{ EDUCATION }

Georgia State University, Atlanta, GA

Bachelor of Fine Art, Graphic Design, 2009

Professional client experience while attending college:

The N-Network (Viacom)

Altfest Financial

rsquaredreptiles.com

{ SKILLS }

Adobe:

*Illustrator, Indesign, Photoshop,
Dreamweaver, After Effects,
Fireworks, Flash {CS3,CS4,CS5}*

Misc:

*Final Cut Pro, MS Office,
PC & Mac Operating Systems,
Screen Printing*

Web:

HTML, CSS

{ DESIGN EXPERIENCE }

Jamison Shaw Hairdressers, Atlanta, GA

Lead Graphic Designer, Marketing Department, 2011 – present

- Lead designer for all collateral including: print ads, promotional campaigns, business cards, posters, flyers, direct mailers, postcards, Print Advertisements, banners, e-blast and social media graphics.
- Redesigned hair product line.
- Brainstormed for potential marketing campaigns and strategies.
- Updated existing brand collateral including web & social media presence.
- Extensive Server/File management, organization and backup management.

CentraArchy Restaurant Management Company, Atlanta, GA

Graphic Designer, Marketing Department, 2010 – 2011

- Conceptualized and created Print & Web collateral for 22 restaurants with 9 different brands, including: print ads, promotional campaigns, business cards, posters, flyers, direct mailers, postcards, banners, e-blast and social media graphics.
- Brainstormed for potential marketing campaigns and strategies.
- Assisted in updating existing brand identities.
- Extensive Server/File management, organization and backup management.

Print Time, Atlanta, GA

Digital Print Production Specialist, 2010

- Prepared and printed files for Digital Production while minimizing paper cost.
- Responsible for Color Management and Server/File management.

Hothead Studios, Decatur, GA

Graphic Design Intern, 2008 – 2009

- Managed in-house promotional designs and monthly newsletters.
- Created and assisted in print projects for the following clients:

Unisource

Dixie (Georgia Pacific)

Visionscapes,

Emerald Data Solution

Modex

Exhibit South

Grainger

{ WORK EXPERIENCE }

Brash Music/Ruff and Tuff, Atlanta, GA

Graphic Design Intern, Summer 2008

- Designed recording artist notes, pre-released CDs and corporate identity manuals.
- Updated the Company web daily site using Flash.

References available upon request